

DUPLICATE

INVOICE



www.thewmurchannel.com

WMUR
100 South Commercial Street
Manchester, NH 03101
Main: (603)669-9999
Billing: (781)433-4283

Billing Address:

National Media Inc.
Attention: Accounts Payable
815 Slaters Lane
Alexandria, VA 22314

Send Payment To:

WMUR
PO Box 26884
Lehigh Valley, PA 18002-6884

Invoice #	Invoice Date	Invoice Month	Invoice Period
943587-1	09/30/12	September 2012	08/27/12 - 09/27/12

Station	Account Executive	Sales Office	Sales Region
WMUR	Linda Magay	Manchester	Local

Advertiser	Product	Estimate Number
NRCC	issue	

Flight Dates	Order #	Alt Order #
09/21/12 - 09/27/12	943587	

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	09/21/12	09/27/12	5a Daybreak Class of Time - Fixed Non Pre-emptible	5-6a	11111--	:30	5	\$1,750.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/21/12 09/27/12 11111-- 5 \$1,750.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WMURF 09/21/12 5a Daybreak 5-6a :00 \$1,750.00 NM Credited									
2 WMURM 09/24/12 5:13 AM 5a Daybreak 5-6a :30 NRCCNH020921 \$1,750.00 NM									
3 WMURTu 09/25/12 5:08 AM 5a Daybreak 5-6a :30 NRCCNH020921 \$1,750.00 NM									
4 WMURW 09/26/12 5:15 AM 5a Daybreak 5-6a :30 NRCCNH020921 \$1,750.00 NM									
5 WMURTh 09/27/12 5:30 AM 5a Daybreak 5-6a :30 NRCCNH020921 \$1,750.00 NM									
2	09/21/12	09/27/12	6a Daybreak Class of Time - Fixed Non Pre-emptible	6-7a	11111--	:30	5	\$4,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/21/12 09/27/12 11111-- 5 \$4,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WMURF 09/21/12 6a Daybreak 6-7a :00 \$4,000.00 NM Credited									
2 WMURM 09/24/12 6:54 AM 6a Daybreak 6-7a :30 NRCCNH020921 \$4,000.00 NM									
3 WMURTu 09/25/12 6:29 AM 6a Daybreak 6-7a :30 NRCCNH020921 \$4,000.00 NM									
4 WMURW 09/26/12 6:59 AM 6a Daybreak 6-7a :30 NRCCNH020921 \$4,000.00 NM									
5 WMURTh 09/27/12 6:58 AM 6a Daybreak 6-7a :30 NRCCNH020921 \$4,000.00 NM									
3	09/21/12	09/27/12	Good Morning America Class of Time - Fixed Non Pre-emptible	7-9a	11111--	:30	5	\$3,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/21/12 09/27/12 11111-- 5 \$3,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WMURF 09/21/12 Good Morning America 7-9a :00 \$3,000.00 NM Credited									
2 WMURM 09/24/12 7:25 AM Good Morning America 7-9a :30 NRCCNH020921 \$3,000.00 NM									
3 WMURTu 09/25/12 7:55 AM Good Morning America 7-9a :30 NRCCNH020921 \$3,000.00 NM									
4 WMURW 09/26/12 8:59 AM Good Morning America 7-9a :30 NRCCNH020921 \$3,000.00 NM									
5 WMURTh 09/27/12 8:29 AM Good Morning America 7-9a :30 NRCCNH020921 \$3,000.00 NM									
4	09/22/12	09/23/12	6a Weekend Daybreak Class of Time - Fixed Non Pre-emptible	Sa/Su 6-7a	-----11	:30	2	\$500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/22/12 09/23/12 -----11 2 \$500.00									

This invoice is subject to Hearst Television's Terms and Conditions which can be reviewed on our company website at www.hearsttelevision.com/for_advertisers
 We warrant that the actual broadcast information shown on this invoice was taken from the program log

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Advertiser	Product	Estimate Number	
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Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
4	09/22/12	09/23/12	6a Weekend Daybreak Class of Time - Fixed Non Pre-emptible	Sa/Su 6-7a	-----11	:30	2	\$500.00	NM
	09/21/12	09/27/12			-----11		2	\$500.00	
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WMUR	Sa	09/22/12	6:43 AM	6a Weekend Daybreak	Sa/Su 6-7a	:30	NRCCNH020921	\$500.00 NM
2	WMUR	Su	09/23/12	6:10 AM	6a Weekend Daybreak	Sa/Su 6-7a	:30	NRCCNH020921	\$500.00 NM
5	09/22/12	09/23/12	7a Weekend Daybreak Class of Time - Fixed Non Pre-emptible	7-9a	-----11	:30	2	\$1,650.00	NM
Weeks:	Start Date	End Date	MTWTFSS		Spots/Week		Rate		
	09/21/12	09/27/12	-----11		2		\$1,650.00		
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WMUR	Sa	09/22/12	7:14 AM	7a Weekend Daybreak	7-9a	:30	NRCCNH020921	\$1,650.00 NM
2	WMUR	Su	09/23/12	7:21 AM	7a Weekend Daybreak	7-9a	:30	NRCCNH020921	\$1,650.00 NM
6	09/22/12	09/23/12	Weekend GMA Class of Time - Fixed Non Pre-emptible	9-10a	-----11	:30	2	\$1,650.00	NM
Weeks:	Start Date	End Date	MTWTFSS		Spots/Week		Rate		
	09/21/12	09/27/12	-----11		2		\$1,650.00		
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WMUR	Sa	09/22/12	9:59 AM	Weekend GMA	9-10a	:30	NRCCNH020921	\$1,650.00 NM
2	WMUR	Su	09/23/12	8:58 AM	Weekend GMA	9-10a	:30	NRCCNH020921	\$1,650.00 NM
7	09/21/12	09/27/12	KELLY LIVE DAY Class of Time - Fixed Non Pre-emptible	9AM-10AM	1--1---	:30	2	\$850.00	NM
Weeks:	Start Date	End Date	MTWTFSS		Spots/Week		Rate		
	09/21/12	09/27/12	1--1---		2		\$850.00		
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WMUR	M	09/24/12	9:21 AM	KELLY LIVE DAY	9AM-10AM	:30	NRCCNH020921	\$850.00 NM
2	WMUR	Th	09/27/12	9:59 AM	KELLY LIVE DAY	9AM-10AM	:30	NRCCNH020921	\$850.00 NM
8	09/21/12	09/27/12	News 9 at Noon Class of Time - Fixed Non Pre-emptible	12-1230p	11111--	:30	5	\$1,325.00	NM
Weeks:	Start Date	End Date	MTWTFSS		Spots/Week		Rate		
	09/21/12	09/27/12	11111--		5		\$1,325.00		
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WMUR	F	09/21/12		News 9 at Noon	12-1230p	:00		\$1,325.00 NM
					Credited				
2	WMUR	M	09/24/12	12:28 PM	News 9 at Noon	12-1230p	:30	NRCCNH020921	\$1,325.00 NM
3	WMUR	Tu	09/25/12	12:11 PM	News 9 at Noon	12-1230p	:30	NRCCNH020921	\$1,325.00 NM
4	WMUR	W	09/26/12	12:16 PM	News 9 at Noon	12-1230p	:30	NRCCNH020921	\$1,325.00 NM
5	WMUR	Th	09/27/12	12:09 PM	News 9 at Noon	12-1230p	:30	NRCCNH020921	\$1,325.00 NM
9	09/21/12	09/27/12	Who Wants to be a Millior Class of Time - Fixed Non Pre-emptible	1230-1p	--1-1--	:30	2	\$550.00	NM
Weeks:	Start Date	End Date	MTWTFSS		Spots/Week		Rate		
	09/21/12	09/27/12	--1-1--		2		\$550.00		
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WMUR	F	09/21/12		Who Wants to be a Millionaire	1230-1p	:00		\$550.00 NM
					Credited				
2	WMUR	W	09/26/12	12:54 PM	Who Wants to be a Millionaire	1230-1p	:30	NRCCNH020921	\$550.00 NM
10	09/23/12	09/23/12	Close Up Class of Time - Fixed Non Pre-emptible	10-1030a	-----2	:30	2	\$1,100.00	NM
Weeks:	Start Date	End Date	MTWTFSS		Spots/Week		Rate		
	09/21/12	09/27/12	-----2		2		\$1,100.00		
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WMUR	Su	09/23/12	10:11 AM	Close Up	10-1030a	:30	NRCCNH020921	\$1,100.00 NM

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11	09/21/12	09/27/12	ELLEN EF Class of Time - Fixed Non Pre-emptible	4PM-5PM	11111--	:30	5	\$850.00	NM																																																																													
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2	WMUR	M	09/24/12	6:14 PM	News 9 at 6	6-7p	:30	NRCCNH020921	\$5,000.00	NM																																																																												
3	WMUR	Tu	09/25/12	6:28 PM	News 9 at 6	6-7p	:30	NRCCNH020921	\$5,000.00	NM																																																																												
4	WMUR	W	09/26/12	6:14 PM	News 9 at 6	6-7p	:30	NRCCNH020921	\$5,000.00	NM																																																																												
5	WMUR	Th	09/27/12	6:59 PM	News 9 at 6	6-7p	:30	NRCCNH020921	\$5,000.00	NM																																																																												
14	09/23/12	09/23/12	6p News 9 Weekend Class of Time - Fixed Non Pre-emptible	6-7p	-----1	:30	1	\$1,750.00	NM																																																																													
<table><tr><th>Weeks:</th><th>Start Date</th><th>End Date</th><th>MTWTFSS</th><th>Spots/Week</th><th>Rate</th></tr><tr><td></td><td>09/21/12</td><td>09/27/12</td><td>-----1</td><td>1</td><td>\$1,750.00</td></tr></table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		09/21/12	09/27/12	-----1	1	\$1,750.00																																																																	
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	09/21/12	09/27/12	-----1	1	\$1,750.00																																																																																	
<table><tr><th>Spots: #</th><th>Ch</th><th>Day</th><th>Air Date</th><th>Air Time</th><th>Description</th><th>Start/End Time</th><th>Length</th><th>Ad-ID</th><th>Rate</th><th>Type</th></tr><tr><td>2</td><td>WMUR</td><td>Su</td><td>09/23/12</td><td>6:20 PM</td><td>6p News 9 Weekend</td><td>6-7p</td><td>:30</td><td>NRCCNH020921</td><td>\$1,750.00</td><td>NM</td></tr></table>										Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	2	WMUR	Su	09/23/12	6:20 PM	6p News 9 Weekend	6-7p	:30	NRCCNH020921	\$1,750.00	NM																																																							
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																																																												
2	WMUR	Su	09/23/12	6:20 PM	6p News 9 Weekend	6-7p	:30	NRCCNH020921	\$1,750.00	NM																																																																												
15	09/21/12	09/27/12	Chronicle NH Class of Time - Fixed Non Pre-emptible	7-730p	1112---	:30	5	\$1,650.00	NM																																																																													
<table><tr><th>Weeks:</th><th>Start Date</th><th>End Date</th><th>MTWTFSS</th><th>Spots/Week</th><th>Rate</th></tr><tr><td></td><td>09/21/12</td><td>09/27/12</td><td>1112---</td><td>5</td><td>\$1,650.00</td></tr></table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		09/21/12	09/27/12	1112---	5	\$1,650.00																																																																	
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	09/21/12	09/27/12	1112---	5	\$1,650.00																																																																																	
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Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																																																												
2	WMUR	M	09/24/12	7:22 PM	Chronicle NH	7-730p	:30	NRCCNH020921	\$1,650.00	NM																																																																												
3	WMUR	Tu	09/25/12	7:29 PM	Chronicle NH	7-730p	:30	NRCCNH020921	\$1,650.00	NM																																																																												
4	WMUR	W	09/26/12	7:28 PM	Chronicle NH	7-730p	:30	NRCCNH020921	\$1,650.00	NM																																																																												
5	WMUR	Th	09/27/12	7:11 PM	Chronicle NH	7-730p	:30	NRCCNH020921	\$1,650.00	NM																																																																												
1	WMUR	Th	09/27/12	7:29 PM	Chronicle NH	7-730p	:30	NRCCNH020921	\$1,650.00	NM																																																																												

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Invoice #	Invoice Date	Invoice Month	Invoice Period
943587-1	09/30/12	September 2012	08/27/12 - 09/27/12
Advertiser	Product	Estimate Number	
NRCC	issue		

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
16	09/21/12	09/27/12	INSIDE EDITION AC	730-8p	11111--	:30	5	\$1,650.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/21/12	09/27/12	11111--	5	\$1,650.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
4	WMUR	F	09/21/12		INSIDE EDITION AC	730-8p	:00		\$1,650.00 NM
Credited									
2	WMUR	M	09/24/12	7:48 PM	INSIDE EDITION AC	730-8p	:30	NRCCNH020921	\$1,650.00 NM
3	WMUR	Tu	09/25/12	7:58 PM	INSIDE EDITION AC	730-8p	:30	NRCCNH020921	\$1,650.00 NM
1	WMUR	W	09/26/12	7:58 PM	INSIDE EDITION AC	730-8p	:30	NRCCNH020921	\$1,650.00 NM
5	WMUR	Th	09/27/12	7:55 PM	INSIDE EDITION AC	730-8p	:30	NRCCNH020921	\$1,650.00 NM
17	09/24/12	09/24/12	Dancing with Stars	Prime Other	2-----	:30	2	\$14,000.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/21/12	09/27/12	2-----	2	\$14,000.00				
1	WMUR	M	09/24/12	8:28 PM	Dancing with Stars	Prime Other	:30	NRCCNH020921	\$14,000.00 NM
2	WMUR	M	09/24/12	8:46 PM	Dancing with Stars	Prime Other	:30	NRCCNH020921	\$14,000.00 NM
18	09/24/12	09/24/12	Castle	10-11p	1-----	:30	1	\$5,500.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/21/12	09/27/12	1-----	1	\$5,500.00				
1	WMUR	M	09/24/12	10:40 PM	Castle	10-11p	:30	NRCCNH020921	\$5,500.00 NM
19	09/25/12	09/25/12	Dancing Results	Prime Other	-2-----	:30	2	\$14,000.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/21/12	09/27/12	-2-----	2	\$14,000.00				
2	WMUR	Tu	09/25/12	9:13 PM	Dancing Results	Prime Other	:30	NRCCNH020921	\$14,000.00 NM
1	WMUR	Tu	09/25/12	9:44 PM	Dancing Results	Prime Other	:30	NRCCNH020921	\$14,000.00 NM
20	09/25/12	09/25/12	Private Practice	10-11p	-1-----	:30	1	\$7,750.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/21/12	09/27/12	-1-----	1	\$7,750.00				
1	WMUR	Tu	09/25/12	10:43 PM	Private Practice	10-11p	:30	NRCCNH020921	\$7,750.00 NM
21	09/26/12	09/26/12	Final Witness	10-11p	--1----	:30	1	\$5,500.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/21/12	09/27/12	--1----	1	\$5,500.00				
1	WMUR	W	09/26/12		Final Witness	10-11p	:00		\$5,500.00 NM
Credited									
oversold inventory									
22	09/27/12	09/27/12	Scandal	10-11p	---1---	:30	1	\$5,500.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/21/12	09/27/12	---1---	1	\$5,500.00				
1	WMUR	Th	09/27/12	10:30 PM	Scandal	10-11p	:30	NRCCNH020921	\$5,500.00 NM
23	09/21/12	09/21/12	Shark Tank	8-9p	----1--	:30	1	\$4,500.00	NM
Class of Time - Fixed Non Pre-emptible									

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Advertiser	Product	Estimate Number	
NRCC	issue		

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
23	09/21/12	09/21/12	Shark Tank	8-9p	----1--	:30	1	\$4,500.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/21/12	09/27/12	----1--	1	\$4,500.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WMUR	F	09/21/12		Shark Tank	8-9p	:00		\$4,500.00 NM
Credited									
24	09/21/12	09/21/12	Primetime:WWYD	9-10p	----1--	:30	1	\$4,500.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/21/12	09/27/12	----1--	1	\$4,500.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WMUR	F	09/21/12		Primetime:WWYD	9-10p	:00		\$4,500.00 NM
Credited									
26	09/21/12	09/27/12	News 9 at 11	11-11:35p	1111111	:30	7	\$4,500.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/21/12	09/27/12	1111111	7	\$4,500.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WMUR	F	09/21/12		News 9 at 11	11-11:35p	:00		\$4,500.00 NM
Credited									
2	WMUR	Sa	09/22/12	12:33 AM	News 9 at 11	11-11:35p	:30	NRCCNH020921	\$4,500.00 NM
LR - Football									
3	WMUR	Su	09/23/12	11:35 PM	News 9 at 11	11-11:35p	:30	NRCCNH020921	\$4,500.00 NM
4	WMUR	M	09/24/12	11:32 PM	News 9 at 11	11-11:35p	:30	NRCCNH020921	\$4,500.00 NM
5	WMUR	Tu	09/25/12	11:22 PM	News 9 at 11	11-11:35p	:30	NRCCNH020921	\$4,500.00 NM
6	WMUR	W	09/26/12	11:29 PM	News 9 at 11	11-11:35p	:30	NRCCNH020921	\$4,500.00 NM
7	WMUR	Th	09/27/12	11:22 PM	News 9 at 11	11-11:35p	:30	NRCCNH020921	\$4,500.00 NM
27	09/21/12	09/27/12	Nightline	1135p-1206a	11111--	:30	5	\$1,100.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/21/12	09/27/12	11111--	5	\$1,100.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WMUR	F	09/21/12		Nightline	1135p-1206a	:00		\$1,100.00 NM
Credited									
2	WMUR	M	09/24/12	11:53 PM	Nightline	1135p-1206a	:30	NRCCNH020921	\$1,100.00 NM
3	WMUR	Tu	09/25/12	11:53 PM	Nightline	1135p-1206a	:30	NRCCNH020921	\$1,100.00 NM
4	WMUR	W	09/26/12	12:01 AM	Nightline	1135p-1206a	:30	NRCCNH020921	\$1,100.00 NM
5	WMUR	Th	09/27/12	11:46 PM	Nightline	1135p-1206a	:30	NRCCNH020921	\$1,100.00 NM
28	09/21/12	09/27/12	Jimmy Kimmel	1205-105a	11111--	:30	5	\$300.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/21/12	09/27/12	11111--	5	\$300.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WMUR	F	09/21/12		Jimmy Kimmel	1205-105a	:00		\$300.00 NM
Credited									
2	WMUR	M	09/24/12	12:34 AM	Jimmy Kimmel	1205-105a	:30	NRCCNH020921	\$300.00 NM
3	WMUR	Tu	09/25/12	12:44 AM	Jimmy Kimmel	1205-105a	:30	NRCCNH020921	\$300.00 NM
4	WMUR	W	09/26/12	1:01 AM	Jimmy Kimmel	1205-105a	:30	NRCCNH020921	\$300.00 NM
5	WMUR	Th	09/27/12	1:00 AM	Jimmy Kimmel	1205-105a	:30	NRCCNH020921	\$300.00 NM
29	09/22/12	09/22/12	News 9 at 7	7-730p	-----1-	:30	1	\$1,750.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/21/12	09/27/12	-----1-	1	\$1,750.00				

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Advertiser	Product	Estimate Number	
NRCC	issue		

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																						
29	09/22/12	09/22/12	News 9 at 7	7-730p	-----1-	:30	1	\$1,750.00	NM																						
Class of Time - Fixed Non Pre-emptible																															
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Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																					
1	WMUR	Sa	09/22/12	7:14 PM	News 9 at 7	7-730p	:30	NRCCNH020921	\$1,750.00	NM																					
30	09/22/12	09/22/12	CHRONICLE WKND AC	SAT 7:30-8P	-----1-	:30	1	\$850.00	NM																						
Class of Time - Fixed Non Pre-emptible																															
<table><tr><td>Weeks:</td><td>Start Date</td><td>End Date</td><td>MTWTFSS</td><td>Spots/Week</td><td>Rate</td></tr><tr><td></td><td>09/21/12</td><td>09/27/12</td><td>-----1-</td><td>1</td><td>\$850.00</td></tr></table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		09/21/12	09/27/12	-----1-	1	\$850.00										
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	09/21/12	09/27/12	-----1-	1	\$850.00																										
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Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																					
1	WMUR	Sa	09/22/12		CHRONICLE WKND AC	SAT 7:30-8P	:00		\$850.00	NM																					
Credited																															
31	09/21/12	09/21/12	ELLEN EF	4PM-5PM	----F--	:30	1	\$850.00	NM																						
Class of Time - Fixed Non Pre-emptible																															
<table><tr><td>Weeks:</td><td>Start Date</td><td>End Date</td><td>MTWTFSS</td><td>Spots/Week</td><td>Rate</td></tr><tr><td></td><td>09/17/12</td><td>09/23/12</td><td>----F--</td><td>1</td><td>\$850.00</td></tr></table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		09/17/12	09/23/12	----F--	1	\$850.00										
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																										
	09/17/12	09/23/12	----F--	1	\$850.00																										
<table><tr><td>Spots: #</td><td>Ch</td><td>Day</td><td>Air Date</td><td>Air Time</td><td>Description</td><td>Start/End Time</td><td>Length</td><td>Ad-ID</td><td>Rate</td><td>Type</td></tr><tr><td>1</td><td>WMUR</td><td>F</td><td>09/21/12</td><td>4:21 PM</td><td>ELLEN EF</td><td>4PM-5PM</td><td>:30</td><td>NRCCNH020921</td><td>\$850.00</td><td>NM</td></tr></table>										Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	WMUR	F	09/21/12	4:21 PM	ELLEN EF	4PM-5PM	:30	NRCCNH020921	\$850.00	NM
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																					
1	WMUR	F	09/21/12	4:21 PM	ELLEN EF	4PM-5PM	:30	NRCCNH020921	\$850.00	NM																					
32	09/21/12	09/21/12	INSIDE EDITION AC	730-8p	----1--	:30	1	\$1,650.00	NM																						
Class of Time - Fixed Non Pre-emptible																															
<table><tr><td>Weeks:</td><td>Start Date</td><td>End Date</td><td>MTWTFSS</td><td>Spots/Week</td><td>Rate</td></tr><tr><td></td><td>09/21/12</td><td>09/27/12</td><td>----1--</td><td>1</td><td>\$1,650.00</td></tr></table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		09/21/12	09/27/12	----1--	1	\$1,650.00										
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Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																					
1	WMUR	F	09/21/12	7:42 PM	INSIDE EDITION AC	730-8p	:30	NRCCNH020921	\$1,650.00	NM																					
33	09/21/12	09/21/12	Jimmy Kimmel	1205-105a	----1--	:30	1	\$300.00	NM																						
Class of Time - Fixed Non Pre-emptible																															
<table><tr><td>Weeks:</td><td>Start Date</td><td>End Date</td><td>MTWTFSS</td><td>Spots/Week</td><td>Rate</td></tr><tr><td></td><td>09/21/12</td><td>09/27/12</td><td>----1--</td><td>1</td><td>\$300.00</td></tr></table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		09/21/12	09/27/12	----1--	1	\$300.00										
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	09/21/12	09/27/12	----1--	1	\$300.00																										
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Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																					
1	WMUR	F	09/21/12	12:37 AM	Jimmy Kimmel	1205-105a	:30	NRCCNH020921	\$300.00	NM																					
34	09/21/12	09/21/12	News 9 at 11	11-11:35p	----1--	:30	1	\$4,500.00	NM																						
Class of Time - Fixed Non Pre-emptible																															
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	09/21/12	09/27/12	----1--	1	\$4,500.00																										
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Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																					
1	WMUR	F	09/21/12	11:28 PM	News 9 at 11	11-11:35p	:30	NRCCNH020921	\$4,500.00	NM																					
35	09/21/12	09/21/12	News 9 at 5	5-6p	----1--	:30	1	\$4,000.00	NM																						
Class of Time - Fixed Non Pre-emptible																															
<table><tr><td>Weeks:</td><td>Start Date</td><td>End Date</td><td>MTWTFSS</td><td>Spots/Week</td><td>Rate</td></tr><tr><td></td><td>09/21/12</td><td>09/27/12</td><td>----1--</td><td>1</td><td>\$4,000.00</td></tr></table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		09/21/12	09/27/12	----1--	1	\$4,000.00										
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																										
	09/21/12	09/27/12	----1--	1	\$4,000.00																										
<table><tr><td>Spots: #</td><td>Ch</td><td>Day</td><td>Air Date</td><td>Air Time</td><td>Description</td><td>Start/End Time</td><td>Length</td><td>Ad-ID</td><td>Rate</td><td>Type</td></tr><tr><td>1</td><td>WMUR</td><td>F</td><td>09/21/12</td><td>5:14 PM</td><td>News 9 at 5</td><td>5-6p</td><td>:30</td><td>NRCCNH020921</td><td>\$4,000.00</td><td>NM</td></tr></table>										Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	WMUR	F	09/21/12	5:14 PM	News 9 at 5	5-6p	:30	NRCCNH020921	\$4,000.00	NM
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																					
1	WMUR	F	09/21/12	5:14 PM	News 9 at 5	5-6p	:30	NRCCNH020921	\$4,000.00	NM																					
36	09/21/12	09/21/12	News 9 at 6	6-7p	----1--	:30	1	\$5,000.00	NM																						
Class of Time - Fixed Non Pre-emptible																															
<table><tr><td>Weeks:</td><td>Start Date</td><td>End Date</td><td>MTWTFSS</td><td>Spots/Week</td><td>Rate</td></tr><tr><td></td><td>09/21/12</td><td>09/27/12</td><td>----1--</td><td>1</td><td>\$5,000.00</td></tr></table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		09/21/12	09/27/12	----1--	1	\$5,000.00										
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	09/21/12	09/27/12	----1--	1	\$5,000.00																										
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Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																					
1	WMUR	F	09/21/12	6:23 PM	News 9 at 6	6-7p	:30	NRCCNH020921	\$5,000.00	NM																					
37	09/21/12	09/21/12	News 9 at Noon	12-1230p	----1--	:30	1	\$1,325.00	NM																						
Class of Time - Fixed Non Pre-emptible																															
<table><tr><td>Weeks:</td><td>Start Date</td><td>End Date</td><td>MTWTFSS</td><td>Spots/Week</td><td>Rate</td></tr><tr><td></td><td>09/21/12</td><td>09/27/12</td><td>----1--</td><td>1</td><td>\$1,325.00</td></tr></table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		09/21/12	09/27/12	----1--	1	\$1,325.00										
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																										
	09/21/12	09/27/12	----1--	1	\$1,325.00																										
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Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																					
1	WMUR	F	09/21/12	12:11 PM	News 9 at Noon	12-1230p	:30	NRCCNH020921	\$1,325.00	NM																					

DUPLICATE INVOICE



www.thewmurchannel.com

Send Payment To:

WMUR
PO Box 26884
Lehigh Valley, PA 18002-6884

Invoice #	Invoice Date	Invoice Month	Invoice Period
943587-1	09/30/12	September 2012	08/27/12 - 09/27/12
Advertiser	Product	Estimate Number	
NRCC	issue		

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
37	09/21/12	09/21/12	News 9 at Noon Class of Time - Fixed Non Pre-emptible	12-1230p	----1--	:30	1	\$1,325.00	NM
38	09/21/12	09/21/12	Nightline Class of Time - Fixed Non Pre-emptible	1135p-1206a	----1--	:30	1	\$1,100.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/21/12 09/27/12 ----1-- 1 \$1,100.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WMURF 09/21/12 11:54 PM Nightline 1135p-1206a :30 NRCCNH020921 \$1,100.00 NM									
39	09/21/12	09/21/12	Primetime:WWYD Class of Time - Fixed Non Pre-emptible	9-10p	----1--	:30	1	\$4,500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/21/12 09/27/12 ----1-- 1 \$4,500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WMURF 09/21/12 9:23 PM Primetime:WWYD 9-10p :30 NRCCNH020921 \$4,500.00 NM									
40	09/21/12	09/21/12	Shark Tank Class of Time - Fixed Non Pre-emptible	8-9p	----1--	:30	1	\$4,500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/21/12 09/27/12 ----1-- 1 \$4,500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WMURF 09/21/12 8:44 PM Shark Tank 8-9p :30 NRCCNH020921 \$4,500.00 NM									
41	09/21/12	09/21/12	Who Wants to be a Millior 1230-1p Class of Time - Fixed Non Pre-emptible		----1--	:30	1	\$550.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/21/12 09/27/12 ----1-- 1 \$550.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WMURF 09/21/12 12:45 PM Who Wants to be a Millionaire 1230-1p :30 NRCCNH020921 \$550.00 NM									
42	09/21/12	09/27/12	5a Daybreak Class of Time - Fixed Non Pre-emptible	5-6a	1-----	:30	1	\$1,750.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/21/12 09/27/12 1----- 1 \$1,750.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WMURM 09/24/12 5:07 AM 5a Daybreak 5-6a :30 NRCCNH020921 \$1,750.00 NM									
43	09/21/12	09/27/12	6a Daybreak Class of Time - Fixed Non Pre-emptible	6-7a	1-----	:30	1	\$4,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/21/12 09/27/12 1----- 1 \$4,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WMURM 09/24/12 6:23 AM 6a Daybreak 6-7a :30 NRCCNH020921 \$4,000.00 NM									
44	09/21/12	09/27/12	Good Morning America Class of Time - Fixed Non Pre-emptible	7-9a	1-----	:30	1	\$3,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/21/12 09/27/12 1----- 1 \$3,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WMURM 09/24/12 8:41 AM Good Morning America 7-9a :30 NRCCNH020921 \$3,000.00 NM									
Total Spots							85		

Payment Terms 30 Days

<u>Gross Total</u>	\$254,475.00
<u>Agency Commission</u>	\$38,171.25
<u>Net Amount Due</u>	\$216,303.75